

## Verisurf to Focus on International Metrology Markets

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Verisurf Software, Inc. has formed a Global Business Development Team to meet the growing international demand for its metrology software. Headed by Verisurf President Ernie Husted, the Team will include Robert Martin, Verisurf director of business development and international sales, and Jacob Hockett, Verisurf global sales engineer. Together, they will work closely with key metrology OEM hardware partners around the globe.

“Verisurf’s Global Business Development Team will focus globally on our core industries like aerospace, energy, and automotive and heavy equipment,” said Husted. “Verisurf has the state-of-the-art metrology technology that greatly benefits these international markets.”

As part of the Global Business Development Team, **Martin** will manage Verisurf OEM partnerships and grow the Verisurf brand internationally. With 20 years of experience, he’s a trusted authority on the latest manufacturing and inspection solutions. He serves as a valuable resource for top executives at the industry’s largest companies, including EADS, Boeing, Lockheed Martin, Sikorsky, Ford and Honda. He brings a vast understanding of metrology supply chain solutions and lean manufacturing processes.

“Leading the international expansion of the Verisurf brand is very exciting,” said Martin. “I am confident our newest global customers will find measurable improvements in process, productivity, quality, and margins simply by using Verisurf X.”

**Hockett** will create and deliver technical content to Verisurf OEM partners and engage fortune 500 manufacturers worldwide. He began his career at Janicki Industries, an R&D composite facility, developing aerospace technologies. He then worked at Metris (now Nikon) specializing in metrology installations around the world. He currently serves as a supporting specialist for several major metrology companies and agencies, including NASA, US Army, Gulf Stream, ITT Space systems, and Northrop Grumman.

“It is an honor to be part of the Verisurf Global expansion,” said Hockett. “I could not be more excited to get out and show the rest of the world what every Aerospace manufacturer in the United States already knows...Verisurf leads the way.”

### **Verisurf Software, Inc.**

Verisurf Software, Inc. is a metrology software development company committed to delivering advanced computer-aided inspection and reverse engineering solutions. Verisurf software helps manufacturers produce higher quality products in less time and at a lower cost by using highly automated paperless, 3D Model-Based inspection processes, rather than hand measurements and 2D paper drawings. For more information, visit [www.verisurf.com](http://www.verisurf.com).

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